

PRESS RELEASE



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OMG Roofing Promotes Adam Cincotta to Vice President

AGAWAM, Mass., Oct. 2020 – OMG Roofing Products has promoted Adam Cincotta to the position of vice president of the company’s Adhesives and Solar Business Unit, one of three business units within OMG Roofing Products. In this role, Adam is responsible for developing and executing the overall business unit strategy, including product and market development, as well as managing the business unit’s profit and loss. He reports to Peter Coyne, senior vice president and general manager of OMG Roofing Products.

Adam joined OMG Roofing Products in 2014 as a product manager for the OlyBond Adhesives product line. Most recently, he was director of the Adhesives and Solar Business Unit. Under Adam’s leadership, the business unit has experienced strong growth driven by several successful new products for which he was responsible including OlyBond500 Canisters, PaceCarts and the PowerGrip solar mount portfolio.

“Adam was selected for, and completed, the Steel Partners Cohort Program, a corporate leadership development initiative in 2018. He is a strong contributor to OMG’s continued growth and

success,” said Peter Coyne. “We are very confident in Adam’s ability to continue to develop new opportunities for the company, and we are grateful he is part of our management team.”

Prior to joining OMG, Adam served in product management and marketing roles at Newell Rubbermaid, ITW and Danaher. Adam holds a BS degree in applied economics and management from Cornell University, and an MBA from the University of Massachusetts.

Headquartered in Agawam, Mass., OMG Roofing Products is a leading manufacturer of commercial roofing products including specialty fasteners, insulation adhesives, drains, pipe supports, edge metal systems and productivity tools. The company’s focus is delivering products and services that improve contractor productivity and enhance roof system performance. For additional information, visit OMGRoofing.com or call 800.633.3800.

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ABOUT OMG, Inc.

OMG Roofing Products is a part of OMG, Inc. (www.OMGInc.com), a leading global supplier of specialty fasteners and products for commercial roofing and residential construction applications. The company operates two divisions: OMG Roofing Products (www.OMGRoofing.com) and FastenMaster (www.FastenMaster.com), as well as manufacturing facilities in Mass., Illinois, Minn., and NC. OMG is a wholly owned subsidiary of Steel Partners, LP.

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NOTE TO EDITORS: Adam currently resides in South Windsor, Conn.